

Zacatecas

2010

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The PRI benefitted by being open to a candidacy from outside the party, viz. that of Miguel Alonso Reyes, a poll-popular political figure who has been formed in the PRD and PT of the Ricardo Monreal (former PRD Governor and sitting Senator) group. The PRD group of Amalia Garcia (current Governor) bypassed Reyes and several other well known PRD figures for a relative unknown in their circle. This split in the PRD was determinative for the election.

The last time the PRI won the governorship was in 1992 with a healthy 70.2%. Under the candidacy of Monreal (himself rejected that year by the PRI as candidate), the PRD won in 1998 with 44%. The PRD won again in 2004 with 46.4%. And, the PRI/PVEM/PANAL won this year with 44.4% (viz. the winning plurality level for the past 3 elections).

Together the PRD (with 23.88%) and the PT (with 14.29%) came in at 38.17%. Had they unified around a single candidacy it would appear that the historic position would have been preserved. (See page 2)

The PRD/PT held a majority position in the 2004 Congress (15 of 27 seats) and again in the 2007 Congress (19 of 30). Now, it holds barely a third of the seats (11), and the PRI holds 13. (See page 5)

The Municipal tallies show a reversal of fortunes for the PRI grouping and the PRD. In 2004, the PRD and allies held 29 of 57 municipalities and the PRI 21. Now, the PRD and allies hold 17 of 58 municipalities and the “new” PRI 28. (See page 6)

Gubernatorial election results

2010 (Final Results)	PAN	PRI+PVEM+PANAL	PRD+CONV	PT	Total Votes	Registered Voters	Participation
% Votes	17.43%	44.40%	23.88%	14.29%			58.94%
Votes	111,613	284,327	152,897	91,482	640,319	1,086,400	

2004	PAN	PRI+PVEM+ PT	PRD	CONV	Total Votes	Registered Voters	Participation
% Votes	14.60%	33.40%	46.40%	2.80%			53.40%
Votes	72,837	167,024	231,979	13,767	499,929	935,340	

1998	PAN	PRI	PRD	PT	Total Votes	Registered Voters	Participation
% Votes	13.20%	38.50%	44.00%	4.30%			61.90%
Votes	63,987	186,725	213,804	20,914	485,436	783,663	

1992	PAN	PRI	PRD	?	Cardenista	Registered Voters	Participation
% Votes	12.80%	70.10%	13.00%	3.00%	1.00%		¿?
Votes	41,496	226,811	42,057	9,716	3,260	¿?	

Pre-election Surveys

Candidate/Party/Alliance	Parametría June	Berumen June	Universidad Autónoma de Zacatecas June	GCE June 22	GCE June 1	Desarrollo Zacatecas May	Universidad Autónoma de Zacatecas May	GCE April	GCE March
PAN Cuauhtémoc Calderón Galván	20%	16.9%	21.6%	17.9%	22.4%	15%	24%	15.8%	19.1%
PRI, PVEM, PANAL Miguel Alonso Reyes	42%	33.3%	44.6%	31.2%	44.3%	20.6%	43.3%	25.4%	27.2%
PRD, Convergencia Antonio Mejía Haro	26%	13.8%	20.3%	14.6%	11.7%	26.1%	18.8%	17.2%	12.2%
PT David Monreal	12%	9.3%	13.4%	7.7%	9%	8.5%	13.8%	8.5%	18.7%

Once the leading PRD/PT-formed candidate Miguel Alonso Reyes was denied the candidacy, the pattern of the election was set, and the pre-electoral polls were consistent. The 20.5% final spread between the PRI and the PRD is reflected in general terms by nearly all of the surveys.

The only exception is the poll of Desarrollo Zacatecas in May. This polling agency is of an uncertain public profile.

Comparative:
Final Results – Exit Polls – Quick Counts

Party	Final Results	Quick Count Consulta Mitofsky	Exit Poll Consulta Mitofsky	Exit Poll Proyecta	Exit Poll Mendoza Blanco
PAN	17.43%	16%	17%	19.5%	17%
PRI+PVEM+ PANAL	44.40%	46%	43%	45.6%	43%
PRD+ CONV	23.88%	24%	24%	21.3%	26%
PT	14.29%	14%	16%	12.4%	
OTROS					
NR			13.8%		

The exit poll and quick count of Consulta Mitofsky was very close to the final outcome (exit poll was 1.4% too low on the PRI, and quick count was 1.6% too high on the PRI. The quick count showed a 22% spread between the PRI and the PRD, while the final result had a spread of 20.52% between the PRI and PRD.

The other two registered exit polls had slightly larger spreads, Proyecta over-counted the PRI and undercounted the PRD), and Mendoza Blanco under-counted the PRI and over-counted the PRD.

State Congress: Election Results

2010 (Final Results)	PAN	PRI+PVEM	PRD+CONV	PT	Total Votes	Registered Voters	Participation
% Votes	18.90%	36.29%	27.97%	16.81%			60.56%
Votes	120,063	230,450	177,648	106,800	657,904	1,086,400	
Deputies	6	13	7	4			

2007	PAN	PRI	PT	PVEM	PANAL	ALTERNAT	PRD+CONV	Total Votes	Registered Voters	Participation
% Votes	21.10%	24.70%	14.00%	2.90%	2.80%	0.80%	30.60%			51.37%
Votes	110,235	128,869	73,050	14,984	14,636	3,929	159,449	521,394	1,014,965	
Deputies	6	4	4	1	0	0	13 PRD, 2 CONV			

2004	PAN	PRI+PVEM+PT	PRD	CONV	Total Votes	Registered Voters	Participation
% Votes	17.60%	32.50%	42.20%	4.40%			53.98%
Votes	88,634	164,248	213,003	22,447	504,890	935,340	
Deputies	4	PRI 6, PT 1	15	1			

2001	PAN	PRI	PRD	PVEM	PT	PSN	PAS	Total Votes	Registered Voters	Participation
% Votes	21.80%	33.30%	35.70%	1.30%	4.20%	0.10%	0.40%			48.90%
Votes	89,251	136,485	146,023	5,490	17,162	579	1,598	409,562	837,544	
Deputies	4	10	13	0	1	0	0			

Municipal Election Results

2010 (Resultados Finales)	PAN	PRI+ PVEM+ PANAL	PRD+CONV	PT	Total Votes	Registered Voters	Participation
% Votes	18.08%	33.31%	29.00%	15.79%			60.73%
Votes	119,286	219,742	191,313	104,179	659,731	1,086,400	
Municipalities	13	28	13	4			

2007	PAN	PRI	PT	PVEM	PANAL	ALTERNAT	PRD+CONV	Total Votes	Registered Voters	Participation
% Votes	21.20%	25.20%	14.00%	2.10%	2.30%	0.60%	31.80%			51.82%
Votes	111,617	132,640	73,405	11,099	12,096	3,130	167,276	525,954	1,014,965	
Municipalities	9	25	5	0	0	0	18			

2004	PAN	PRI	PRI+ PVEM+ PT	PRD	PT	PVEM	CONV	Total Votes	Registered Voters	Participation
% Votes	17.20%	11.00%	20.80%	41.30%	3.00%	0.10%	3.80%			53.70%
Votes	86,040	54,792	104,014	206,286	14,962	692	18,892	499,840	935,340	
Municipalities	5	18	3	29	2	0	0			

REFERENCES:

The organization of these results is a work product of the MUND Group research team, based on the sources indicated below. In this series of reports/bulletins we have utilized only public and published material. Of course, there is information from non-public and non-published sources, but that is for use at another time. The observations we make are hypotheses developed to guide our initial follow up work.

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