

Veracruz

2010

Gubernatorial Election Results

Pre-election Results

Comparative:

Resultados Finales – Encuestas de salida – Conteos Rápidos

State Congress: Election Results

Municipal Election Results

All states have shown local patterns of varied party results since the “electoral transition”* of the late 1990s. However, few states have shown quite the contradiction of continuity of State level results (i.e. PRI continuity) with a dramatic variety of local alternations of parties in power. The elections of 2010 continue this pattern. (*The “electoral transition” was a coming together of a relatively effective vote counting system and an emerging culture of pluralism in vote preference.)

Participation has increased more than 10% in the last two elections. For Veracruz the last definitive PRI victory (49%, not quite a majority) was in 1998. With competition in 2004 and 2010 participation has increased to 60% or more than the national average for State elections.

The 49% PRI vote for Governor in 1998 was a big drop from the 67.9% of 1992. However, the decline continued and in 2004 the current Governor won a plurality of 34.6% in a dramatically triangulated race with the PAN on the one hand and a PRD/PT/CONV coalition on the other. This summer’s election had the PRI increase its vote 8% to 42.41% and the PAN increased as well, up 6% to 39.73%. These increases appear to come at the expense of the PRD/PT/CONV block which dropped 15% from 2004 to 2010. (see page 2)

While the final assignments of local Congress deputies for proportional representation have not been made, the PRI has held steady in its majority in the State Congress. (see page 5)

It is at the municipal level where we can see the continued dramatic alternation of parties in power (see special section in MUND website for illustrations of municipal alternation in each state of Mexico for the period of the 1990s through 2007). As recently as 2007, the 212 municipalities of Veracruz were solidly a majority of PRI mayors (153). With this 2010 election there is a more triangulated balance with the PAN plus PANAL, the PRD plus local allies, and the PRI plus PVEM plus PVR (a state party). (see page 6)

Gubernatorial Election Results

2010 (Final Results)	PAN + PANAL	PRI+PVEM+PV	PRD+PTY+ CONV	Total Votes	Registered Voters	Participation
% Votes	39.73%	42.41%	13.05%			60.50%
Votes	1,278,147	1,357,705	419,700	3,216,714	5,508,170	

2004	PAN	PRI+PVEM	PRD+PT+CONV	Total Votes	Registered Voters	Participation
% Votes	33.70%	34.60%	28.20%			60.83%
Votes	936,470	961,725	784,132	2,780,606	3,803,346	

1998	PAN	PRI	PRD	CC	Total Votes	Registered Voters	Participation
% Votes	27.10%	49.00%	17.90%	6.00%			49.20%
Votes	522,562	942,764	345,053	115,135	1,925,514	3,916,279	

Pre-election Results

Candidate/Party/Ally	GCE June	Buendía y Laredo June	MITOFSKY June	Impulso Com June 20	Impulso Com. June 12	Impulso Com. June 6	MITOFSKY May	GCE May	CONTACT LINE May	GCE April
PAN+PANAL Miguel Ángel Yunes	25.6%	20%	26%	17.9%	18.6%	17.1%	22.9%	21.9%	26.5%	21.1%
PRI+PVEM Javier Duarte de Ochoa	39.7%	42%	45%	33.9%	35.2%	37%	44.5%	39.9%	29.5%	44.8%
PRD +PT +CONV Dante Delgado R	12.3%	26%	9%	7.7%	8.6%	5.9%	9.4%	9.6%	19.6%	6.2%
Ns/Nc	19.1%	12%	20%	33%	33.6%				15%	

Without exception, the pre-electoral polls over-stated the PRI margin of victory. The final results of a tight 2.68% PRI win were not anticipated in a single pre-electoral poll.

It is difficult to hypothesize why this should be so, except that Veracruz is an enormous state in size and complex in its variety of regional dynamics. This means that any under-sampling can produce distorted results.

Comparative:

Final Results – Exit Polls – Quick Counts

Party	Final Results	Quick Count Consulta Mitofsky	Exit Poll Consulta Mitofsky	Exit Poll Buen día & Laredo	Exit Poll Universidad Veracruzana
PAN	40.69%	40%	36%	38%	39.88%
PRI+PVEM+PANAL	43.32%	45%	49%	48%	46.42%
PRD+PT+CONV	13.74%	15%	15%	14%	13.7%
NR				17.6%	

Both published exit polls were off the mark (Buendia by over 5% error in favor of the PRI, and Mitofsky by more than a 7% error in favor of the PRI).

Even the quick count by Mitofsky was off, but by a statistically acceptable margin. Nonetheless, in contested and potentially challengeable elections, the point of reference that exit polls and quick counts sometimes provide was reduced.

State Congress: Election Results

*2010 (Final Results)	PAN	PAN+ PANAL	PRI+ PVEM+PRV	PRD+PT+ CONV	PANAL	Total votes	Registered Voters	Participation
% Votes								59.90%
Votes						3,182,062	5,508,170	
Deputies	3	7	20	0	3			

Numbers and percentages by Party or Coalition were not published by IEV

*2010 PREP	PAN	PAN+ PANAL	PRI+ PVEM+	PRD+PT+ CONV	PANAL	Total votes	Registered Voters	Participation
% Votes	12.10%	26.52%	43.87%	13.48%	0.74%			45.25%
Votes	301,469	661,009	1,093,365	335,997	18,490	2,492,488	5,508,170	
Deputies	3	7	20	0	0			

* These data were consulted on July 8, 2010 at 12:20 pm. The advance of PREP was not mentioned.

2007	PAN	PRD	PT	CONV	PRD+CONV	PRI+PVEM+ PANAL+VV+ Cardenista	PRV	Total votes	Registered Voters	Participation
% Votes	28.40%	10.60%	2.20%	6.10%	0.70%	46.00%	2.50%			58.50%
Votes	812,244	304,501	64,153	176,079	21,152	1,318,209	70,988	2,863,721	4,899,086	
Deputies	12	3	1	1	0	27	0			

2004	PAN	PRI+ PVEM+ PRV	PRD+ PT+ CONV	Total votes	Registered Voters	Participation
% Votes	35.00%	37.40%	23.60%			73.00%
Votes	973,919	1,040,178	656,158	2,782,768	3,803,346	
Deputies	21	22	7			

Municipal Election Results

*2010 (Final Results)	PAN	PAN+ PANAL	PRI+PVEM+PRV	PRD+ PT+ CONV	PANAL	Total Votes	Registered Votes	Participation
% Votes								55.72%
Votes						2,959,927	5,508,170	
Municipalities	37	53	83	37	2			

Numbers and percentages by Party or Coalition were not published by IEV

2010 (PREP 6.07%)	PAN	PAN+ PANAL	PRI+PVEM+PRV	PRD+ PT+ CONV	PANAL	Total Votes	Registered Votes	Participation
% Votes	11.51%	26.37%	41.52%	16.63%	1.26%			47.38%
Votes	300,320	688,101	1,083,718	433,925	32,823	2,609,890	5,508,170	
Municipalities	31	55	86	38	0			

2007	PAN	PRD	PRD+PT + CONV	PT	CONV	CONV+PT	PANAL	ALTERNAT	PRI+PVEM+VV+ Cardenista	PRV	Total Votes	Registered Votes	Participation
% Votes	27.40%	10.40%	2.20%	2.30%	5.40%	0.60%	0.50%	1.90%	43.00%	2.70%			57.10%
Votes	783,770	296,547	2,933,841	64,317	155,971	16,727	13,163	53,434	1,226,969	77,769	2,856,072	5,003,068	
Municipalities	31	15	2	1	4	0	0	2	153	4			

2004	PAN	PRI+ PVEM	PRD+PT+ CONV	PRV	Total Votes	Registered Votes	Participation
% Votes	32.30%	34.00%	24.30%	5.60%			72.78%
Votes	895,376	941,220	672,816	155,416	2,767,911	3,803,346	
Municipalities	88	70	43	10			

REFERENCES:

The organization of these results is a work product of the MUND Group research team, based on the sources indicated below. In this series of reports/bulletins we have utilized only public and published material. Of course, there is information from non-public and non-published sources, but that is for use at another time. The observations we make are hypotheses developed to guide our initial follow up work.

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