

Durango

2010

Gubernatorial Election Results

Pre-election Surveys

Comparative:

Final Results – Exit Polls – Quick Counts

State Congress: Election Results

Municipal Election Results

The historic vote tendency seemed to justify the Alliance strategy. But, even if the opposition voted together in 2004 they would achieve 41.4%, less than 10 points below the PRI at 52.6%. 1998 did suggest a more positive possibility.

The Alliance project, like that of Sinaloa and Puebla, focused on a PRI (supposedly ex-PRI) politician as candidate for Governor. The remarkable fluidity of party affiliations and coalitions gave additional weight to the argument.

In fact, the Alliance did better than the historic sum of its parts (44.5% instead of 41.4% from 2004), and the PRI did worse (46.5% instead of 52.6% from 2004). Nonetheless, the final result not as close as postulated on the evening and days following the election (more than 11,000 votes and 2 percentage points separated the PRI and the Alliance).

There was no PANAL active in the opposition for Durango as in Puebla, and no dynamics of historic challenges as in Sinaloa. FCH was quick to abandon the idea of an extended challenge by the PAN.

Gubernatorial Election Results

2010 (Final Results)	PAN+PRD+ CONV	PRI+PVEM+PANAL	PT	PD	Total Votes	Registered Voters	Participation
% Votes	44.50%	46.50%	4.10%	0.57%			53.60%
Votes	272,368	283,794	24,971	3,466	609,493	1,148,837	

1

2004	PAN	PRI	PRD+PT	PVEM	PD	Total Votes	Registered Voters	Participation
% Votes	31.40%	52.60%	10.00%	0.50%	2.90%			50.40%
Votes	155,666	260,546	49,430	2,386	14,350	495,368	983,711	

1998	PAN	PRI	PRD	PT	Total Votes	Registered Voters	Participation
% Votes	30.30%	39.90%	8.40%	21.30%			55.30%
Votes	135,914	178,753	37,831	95,522	448,020	809,714	

1992	PAN+PRD	PRI	PT	PARM	PFCRN	PPS	Total Votes	Registered Voters	Participation
% Votes	37.10%	52.80%	8.30%	0.30%	0.60%	0.90%			54.88%
Votes	0	169,897	26,669	951	1,863	2,740	321,749	604,805	

Pre-election Surveys

Candidate / Party / Ally	MITOFSKY June	GCE June 22	GCE June 8	MITOFSKY May	Impulso Democrático Capítulo México S.C May	GCE April
PRD+PAN+CONV José Rosas Aispuro	33.3%	28.4%	28.4%	32.3%	59%	26%
PRI+PVEM+NVA ALIAN Jorge Herrera Caldera	50.1%	40%	43.2%	40%	28%	44.7%
PT Gabino Martínez Guzmán	5.2%	3.1%	3.4%		1%	3.6%
None					3%	7.6%
Nc/Ns	9.7%	12.3%			9%	18.1%

None of the pre-electoral polls captured the close race as it developed. This is difficult to explain, except with sampling dynamics, based on the notion that much of the State is difficult or dangerous to reach and survey.

The work of the firm Impulso Democrático Capítulo México is under a cloud. Not only were they far off the mark in terms of identifying the winner, they raised questions of professionalism here in Durango, and in Veracruz (where they also polled) as well.

Comparative:

Final Results – Exit Polls – Quick Counts

Party	Final Results	Quick Count Consulta Mitofsky	Exit Poll Consulta Mitofsky	Exit Poll Mendoza Blanco
PAN+PRD+ CONV	44.5%	46%	40%	43%
PRI+PVEM+PANAL	46.5%	49%	53%	50%
OTHER	PT: 4.1% PD: 0.57%	5%	7%	
NR			12.8%	

Neither of the published exit polls captured the close race, though both identified the winner correctly. Consult Mitofsky's quick count is very close to the mark - probably a remarkable achievement in difficult terrain.

Durango State Congress (see page 5 below): while the final results on proportional representation are not in, the PRI and its allies will hold a firm control of the State Congress. The totals for the State deputy races was not close, given a better than 10% margin of advance for the PRI and its allies.

Durango Municipalities (see page 6 below): it is at the municipal level where the tightening of the State's political division between PRI and its allies and the Alliance coalition can best be seen, with the PRI holding a bare majority of the municipalities. If the Alliance electoral victory is translated into some kind of culture of Alliance governance this could be significant. If not, it is just an interesting electoral moment.

State Congress: Election Results

2010 (Final Results)	PAN+PRD+ CONV	PRI+PVEM+PANAL	PRI	PVEM	PD	PANAL	Total Votes	Registered Voters	Participation
%Votes	36.14%	13.46%	32.53%	1.37%	0.82%	2.00%			53.38%
Votes	225,864	84,125	203,320	8,591	5,105	12,482	625,007	1,148,837	
*Deputies	4	3	8	0	0	0			

*Corresponds to Relative Majority only.

2007	PAN	PRI	PRD	PVEM	PANAL	ALTERNATIVA	PD	PRI+PD+PANAL	PT+CONV	Total Votes	Registered Voters	Participation
%Votes	36.60%	31.60%	4.10%	0.80%	0.80%	0.60%	1.00%	17.60%	4.50%			47.68%
Votes	167,546	144,394	18,838	3,751	3,528	2,955	4,443	80,526	20,513	514,303	1,078,713	
Deputies												

2004	PAN	PRI	PRD+PT+CONV	PVEM	PD	Total Votes	Registered Voters	Participation
%Votes	35.70%	46.70%	9.80%	0.90%	3.90%			48.74%
Votes	176,425	230,800	48,514	4,501	19,246	479,486	983,711	
Deputies	7	15	2		1			

2001	PAN	PRI	PRD	PT	PVEM	CONV	PSN	PAS	Other	Total Votes	Registered Voters	Participation
%Votes	32.20%	45.60%	3.40%	10.10%	1.40%	0.10%	0.10%	0.30%	4.30%			Sin Dato
Votes	140,656	199,021	14,929	44,315	6,239	418	380	1,116	18,681	Sin Dato	Sin Dato	
Deputies	8	13	1	2					1			

Municipal Election Results

2010 (Final Results)	PAN+PRD+ CONV	PRI+PVEM+PANAL	PT	Total Votes	Registered Voters	Participation
%Votes	38.82%	44.59%	13.26%			53.36%
Votes	242,578	278,621	82,874	624,800	1,148,837	
Municipalities	18	21	0			

2007	PAN	PRD	PRI+PANAL	PRI+PVEM	PT+CONV	Total Votes	Registered Voters	Participation
%Votes	37.50%	4.80%	22.80%	25.80%	5.10%			48.74%
Votes	197,292	25,442	120,071	135,549	26,881	525,787	1,078,713	
Municipalities	9	2	18	9	1			

2004	PAN	PRI	PRD+PT	PVEM	PD	Total Votes	Registered Voters	Participation
%Votes	38.30%	44.20%	10.80%	0.50%	3.90%			49.83%
Votes	186,649	215,518	52,772	2,287	19,229	487,163	977,711	
Municipalities	13	22	3	0	1			

2001	PAN	PRI	PRD	PRD+PT	PT	PVEM	PSN	PAS	PCD	OTRO	Total Votes	Registered Voters	Participation
%Votes	31.80%	46.20%	2.80%	7.80%	3.80%	1.10%	0.00%	0.20%	0.10%	3.90%			No data
Votes	138,462	201,251	12,311	33,763	16,509	4,860	16	924	338	17,050	435,387	sin dato	
Municipalities	8	26	1	0	3	0	0	0	0	1			

REFERENCES:

The organization of these results is a work product of the MUND Group research team, based on the sources indicated below. In this series of reports/bulletins we have utilized only public and published material. Of course, there is information from non-public and non-published sources, but that is for use at another time. The observations we make are hypotheses developed to guide our initial follow up work.

Instituto Estatal Electoral de Durango

PREP Durango

IMOCORP

CIDAC

Consulta Mitofsky

El Universal

Milenio

Mund Group

Research in Global Demographics

Tehuantepec 55 Bis Col. Roma Sur

México 06760 D.F.

Tel. +52 (55) 5584 3020

e-mail: mund@mundgroup.com

Website: www.mundgroup.com