

# Aguascalientes

## 2010

### Gubernatorial Elections Results

### Pre-election Surveys

### Comparative:

Final Results – Exit Polls – Quick Counts

### State Congress: Election Results

### Municipal Elections Results

*Aguascalientes is an early reference point in Mexico for alternation in power. The PRI won the State Governorship in 1992 with 74%; the PAN won in 1998 with 53% and again in 2004 with 55%. The PRI has come back in 2010 with 48% to win.*

*The first PAN victory for the Governorship in 1998 logged 67% voter participation. The current election was down 12% to an overall 55% participation.*

*It is at the State Congress level that we can see the depth of the PRI return. The PRI and PAN shared a divided local legislature in 2001 with the PRI and allies holding a one or two vote margin. The PAN held 18 of 27 seats in 2004, but was down to 9 seats in 2007 as against the PRI's 14. The PRI now holds 25 seats, and its overall vote was nearly 20% above the PAN.*

*The PRI now holds all 11 municipalities, something it has not done since the early 1990s. The PVEM left a PAN alliance after 2007, and is now allied with the PRI and PANAL in municipal hegemony, gaining together nearly 20% above the PAN.*

## Gubernatorial Elections Results

2010 (Final Results)	PAN	PRI+PVEM+PANAL	PRD	PT	Total Votes	Registered Voters	Participation
% Votes	42.64%	47.48%	4.31%	2.63			54.61%
Votes	172,136	191,698	17,412	10,635	403,730	739,362	

2004	PAN	PRI+PT+PVEM	PRD	NULLS	Total Votes	Registered Voters	Participation
% Votes	55.40%	35.50%	6.70%	2.40%			51%
Votes	190,644	122,108	22,916	8,134	343,991	589,068	

1998	PAN	PRI	PRD	OTHER	Total Votes	Registered Voters	Participation
% Votes	53.10%	38.00%	6.90%	2.00%	67.51%		66.55%
Votes	182,362	130,592	23,519	6,775	348,159	515,473	

1992	PAN	PRI	PRD	PARM	Frente Cardenista	PPS	Total Votes	Registered Voters	Participation
% Votes	19.60%	74.20%	2.00%	1.00%	2.30%	0.90%			Sin dato
Votes	37,324	141,175	3,808	1,952	4,352	1,700	190,311	334,458	

## Pre-election Surveys

Candidate/ Party/Alliance	Mendoza y Asoc June	MITOFSKY June	GCE June	Diario Síntesis June	GCE May	Diario Síntesis May	GCE April
PAN+PNA+AC Adriana Dávila Fernández	31%	31.8%	28.6%	29%	26.3%	27%	23.8%
PRI+PVEM Mariano González Zahur	36%	37.6%	31%	34%	25.6%	35%	27.3%
PRD+PT+CONV Minerva Hernández Ramos	12%	14.1%	12.5%	12%	11.2%	14%	13.5%
Partido Socialista Rosalía Peredo Aguilar							
Ns/Nc		15.1%		22%		20%	

The polls all go roughly in the same direction from April through June, with the exception of GCE which showed a PAN lead of a little under 1% in May.

This pattern of somewhat sharply divergent month-to-month results characterized much of GCE's work in the current electoral period: April the PRI up by over 4%, May the PAN up by a little less than 1%, and June the PRI up by 2.4%.

Such changes and swings may well reflect reality; however, all polls and most observers began to project a strong consensus around the PRI advantage early on in the year. The roughly 5 point final margin seems to have been anticipated by the other pollsters in June, and no other poll showed much movement in the spring and early summer.

## Comparative:

### Final Results – Exit Polls – Quick Counts

Party	Final Results	Quick Count Consulta Mitofsky	Exit Polls Consulta Mitofsky
PAN	42.64%	44%	44%
PRI+PVEM+PANAL	47.48%	49%	50%
PRD	4.31%		
PT	2.63%		
OTHERS		7.0%	6.0%
NR			9.8%

Historically, the best “local” poll in Aguascalientes is Consulta Mitofsky. Here the exit poll and quick count were close to the mark.

## State Congress: Election Results

2010 (Final Results)	PAN	PRI+PVEM+PANAL	PRD	PT	CONV	Total Votes	Registered Voters	Participation
% Votes	32.34%	51.73%	3.80%	4.08%	5.28			54.51
Votes	130,555	208,487	15,315	16,458	21,261	403,027	739,362	
*DEPUTIES	4	25	0	0	0			

2007	PAN+PANAL	PRI	PRD	PT	PVEM	CONV	Total Votes	Registered Voters	Participation
% Votes	32.30%	32.90%	6.90%	1.50%	8.60%	12.70%			44.62%
Votes	105,390	107,347	22,400	4,952	28,031	41,516	325,078	728,586	
*DEPUTIES	9	14	1	0	1	2	0		

2004	PAN	PRI+PT+ PVEM	PRD+ CONV	OTHERS	Total Votes	Registered Voters	Participation
% Votes	48.10%	38.50%	10.60%	Sin dato			58%
Votes	164,565	131,730	36,222	Sin dato	342,438	589,068	
*DEPUTIES	18	4	1	4			

2001	PAN	PRI	PRD	PT	PVEM	PSN	PAS	Total Votes	Registered Voters	Participation
% Votes	39.20%	34.50%	7.80%	7.20%	5.10%	0.50%	0.80%			46.46%
Votes	106,927	94,146	21,362	19,596	14,005	1,357	2,063	273,695	589,068	
*DEPUTIES	10	12	1	2	2	0	0			

## Municipal Election Results

2010 (Resultados finales)	PAN	PRI+PVEM+PANAL	PRD	PT	CONV	Total Votes	Registered Voters	Participation
% Votes	32.34%	51.73%	3.80%	4.08%	5.28			54.51
Votes	130,555	208,487	15,315	16,458	21,261	403,027	739,362	
Municipalities	0	11	0	0	0			

2007	PRI	PRD	PT	PVEM	CONV	PAN+PVEM	ALTERNATIVA	Total Votes	Registered Voters	Participation
% Votes	33.40%	6.60%	1.20%	7.40%	16.20%	30.70%	0.90%			43.14%
Votes	108,861	21,452	4,068	24,235	52,833	100,110	2,781	326,000	728,586	
Municipalities	5	0	0	2	0	4	0			

2004	PAN	PRI+PT+PVEM	PRD+CONV	NULLS	NO REGISTERED	Total Votes	Registered Voters	Participation
% Votes	46.10%	42.20%	9.20%	2.40%	0.00%			51%
Votes	158,318	144,974	31,703	8,373	157	335,857	589,068	
Municipalities	10	1	0					

2001	PAN	PRI	PRD	PT	PVEM	OTHERS	PSN	PAS	Total Votes	Registered Voters	Participation
% Votes	39.10%	34.30%	6.90%	6.40%	4.20%	0.80%	0.20%	0.70%			46.64%
Votes	107,308	94,361	19,003	17,528	11,437	2,311	649	1,814	274,716	589,068	
Municipalities	1	8	0	1	1	0	0	0			

## REFERENCES:

The organization of these results is a work product of the MUND Group research team, based on the sources indicated below. In this series of reports/bulletins we have utilized only public and published material. Of course, there is information from non-public and non-published sources, but that is for presentation and use at another time. The observations we make are hypotheses developed to guide our initial follow up work.

Instituto Estatal Electoral de Aguascalientes

PREP Aguascalientes

IMOCORP

CIDAC

Consulta Mitofsky

El Universal

Milenio

Mund Group

Investigación en demografía global  
Tehuantepec 55 Bis Col. Roma Sur  
México 06760 D.F.  
Tel. +52 (55) 5584 3020  
e-mail: [mund@mundgroup.com](mailto:mund@mundgroup.com)  
Website: [www.mundgroup.com](http://www.mundgroup.com)